



ANNUAL REPORT

HIGHLIGHTS

FY2021

Message from our Executive Director:



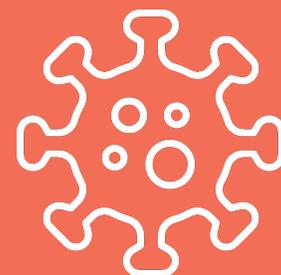
Barb Thayer
Executive Director

The 2020-21 school year was very productive despite many challenges working with schools and COVID safety protocols. We started the year by introducing the Candor Health Education brand and created an entire new way of doing business by introducing virtual programming options. We delivered programs via three different methods: In-person, Live Virtual and Online Interactive. 93% of our programs were delivered virtually this year and we were able to test learning outcomes for each vehicle and identify areas for improvement. While we taught fewer students than in a non-pandemic year, we remained flexible and were able to retain most client schools. We did not have to implement any staff reductions but were able to manage our expenses well. With the assistance of some government pandemic support, we ended the year in a solid financial position.

While this was a trying year for everyone, there was definitely a silver lining for Candor Health Education that helped prepare us for organizational growth and expansion.

TEACHING HEALTH EDUCATION DURING A PANDEMIC

After a slow start, we had only a 3% decline in students educated this year as compared to the prior year.



Delivered 1,811 Programs — Educating 59,158 Students



EXPANDING MARKETS WITH VIRTUAL DELIVERY

93% of programs were delivered virtually in FY21. Due to the positive feedback of virtual delivery, we set our sights to begin expansion to neighboring markets.

"My staff would love to see this format continue post COVID. We feel like our students were more engaged and willing to ask better (more sensitive) questions when not in a large group with their peers." - Tracy Murphy, Gower Middle School

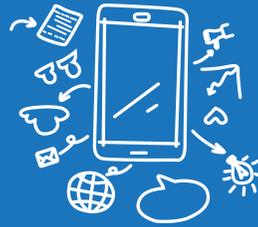
FY2021 PROGRAM BREAKDOWN



85%
Sex Education



15%
Drug Education



Introducing the Sex & Technology Portal

Technology is everywhere, therefore it's not surprising that it has also impacted sex education. We've developed a web-based resource to help with the discussion. From sexting to explicit content, the portal has interactive modules to tell the story and keep students engaged.

NEW & UPDATED PROGRAMMING



INTRODUCING *Teen Sexual Health II*

We've created a program to address some of the communication and relationship skills necessary during the teen years. Topics include the impact of sexually explicit images, sexting and how to navigate unhealthy relationships.

Life Begins IS NOW THE NEW & IMPROVED Human Reproduction & Embryology program

With a blended learning approach, *Human Reproduction & Embryology* is the last of our "legacy" programs to be redeveloped to increase student engagement and learning.



SUPPORTING HEALTH EDUCATION FOR ALL

It's our priority to provide the health education resources to communities with limited resources. We're proud to report in FY2021:

34% of students were from low-income households



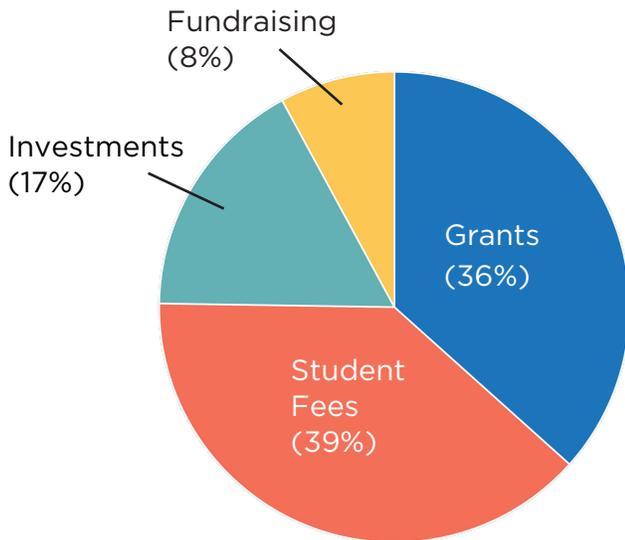
Almost **11K** students received free or discounted programs

FY2021 FINANCIALS

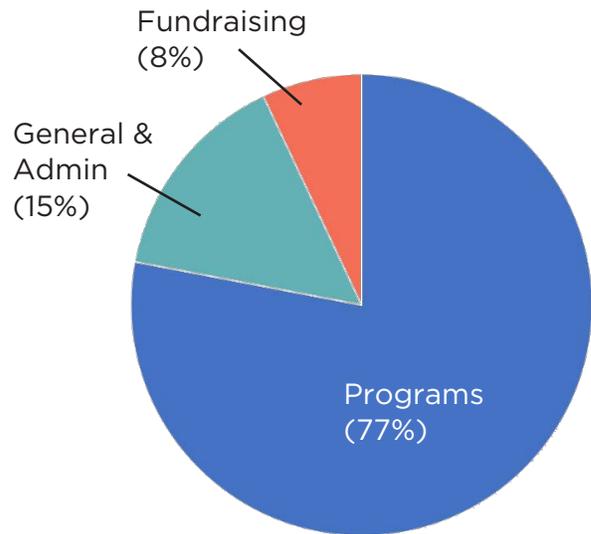


	FY2021	FY2020
Revenue	\$ 1,592,771	\$ 1,218,789
Expenses	\$ 1,318,666	\$ 1,512,585
Net Revenue	\$ 274,105	\$ (293,796)
Net Assets	\$ 6,579,447	\$ 5,301,610

Source of Funds



Use of Funds



July 1, 2020 - June 30, 2021



Empowering young people
to make informed decisions

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