



**candor**<sup>®</sup>  
health education

ANNUAL REPORT  
FY25



## A MESSAGE FROM OUR **CHIEF EXECUTIVE OFFICER** **BARB THAYER**

As we reflect on the 2024-25 school year—our 50th anniversary year—I am filled with deep gratitude and pride. For five decades, Candor Health Education has stood alongside schools and families to provide young people with the knowledge and confidence they need to navigate puberty, relationships, and substance use decisions. This milestone year reminded us not only of how far we've come, but of the continued importance of our mission. In a world where information is abundant but not always accurate, our programs remain a trusted source of clarity, compassion, and guidance.

Throughout this anniversary year, we had the privilege of reaching thousands of students with high-quality health education delivered by our dedicated team of educators. We saw once again how these lessons spark understanding, build resilience, and help young people make thoughtful choices. The impact goes far beyond the classroom—parents share stories of meaningful conversations at home, and teachers tell us how our programs support their efforts to nurture confident, informed learners.

We could not have reached this milestone without you—our school partners, donors, and community supporters. Your trust and generosity have allowed us to grow, adapt, and continue serving students for over 50 years. Thank you for believing in the importance of what we do and for standing with us as we prepare the next generation to navigate their world with knowledge and confidence.

**Barb Thayer**  
Chief Executive Officer

## **BOARD OF DIRECTORS**

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# OUR IMPACT



For more than 50 years, Candor Health Education has empowered young people with puberty, sex education, and substance use prevention programs that meet their real-world needs. Our goal is simple: to equip students with accurate, age-appropriate information *before* they face moments when their decisions matter most. We're proud to continue serving our community, partnering with schools, and making a measurable impact on thousands of students each year. Explore our impact by the numbers below.



**12,079**

Students who received discounted programs



**99%**

Teacher Satisfaction



**2,989**

Programs Delivered



**16,936**

Students participated in Substance Use Prevention programs

Students Taught

**87,865**



**660**

School Partners



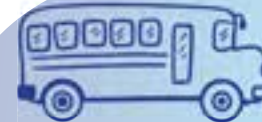
**20**

Health Educators



**10**

Illinois Counties



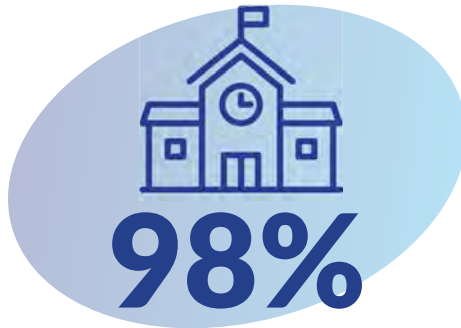
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New Schools

# What School Partners Tell Us



Our school partners say it best. Year after year, teachers report high satisfaction with our programs, praising the clarity, professionalism, and compassion that our educators bring to every classroom. From boosting student engagement to reassuring families, their feedback reflects the trust we've built together.



of schools agreed or strongly agreed that our presentations were interactive engaging and relevant



of schools were very satisfied or satisfied with our programs



*I have taught 5th grade for 23 years now and it is always a great experience with Candor programs. Plus, it's great for students to hear the content from an outside source instead of "just" their teacher.*

**- 5th Grade Teacher**  
Wesley Elementary School



*I am always impressed with all that Candor and your staff do and my 5th grade parents were equally impressed. They offered much praise as I talked with them after the presentations.*

*Thank you for all Candor offers and for always providing such high level educators!*

**- Tracy Murphy**  
Principal at Gower Middle School



*Candor Health does an excellent job providing education on extremely important topics for our students. Thank you so much for all that you do!*

**- 5th Grade Teacher**  
Fairmount Elementary School

# What Parents Tell Us



Families tell us that Candor's lessons don't end when the school day does—they continue at the dinner table, in the car ride home, and in the small moments when kids make important connections. Parents value the clarity, care, and age-appropriate guidance their children receive.



*The conversations are occurring very early (4th grade and below). I'm always concerned about misinformation circulating at school. The eBooklet is a great tool.*

**- 5th Grade Parent**



*We want to make sure our kids, as well as others, are educated and know their bodies so they can make appropriate decisions for themselves throughout life. While we talk to our kids about their bodies, we know those conversations are not always had in every home. We truly believe that knowledge is power - power to advocate for yourself and others. Thank you for the work your organization does every day.*

**- 5th Grade Parent**



*Candor visited my son's 5th grade class in Woodridge this spring. I asked my son how it was, and he rolled his eyes and said, "She talked about feelings and body odor." I asked if they talked about reproduction, too, and my son said, "Yeah. I bet people who don't get sex ed in school have a lot more kids than they are ready for." WOW! I love that he made that connection. Your team does amazing work—keep it up!*

**- 5th Grade Parent**

# Hear for yourself



Stacey Wilkinson has been using Candor programs for decades. She appreciates that Candor continues to update and adapt our programs and believes that our health education programs teach the whole child.

Click the image to listen to Stacey's testimonial.



Cate Stocki is a former student of our Candor Health Education programs. As a current college student, she tells us how important these programs are for young people to learn in school.

Click the image to listen to Cate's testimonial.



Melanie Zenisek is the decision maker for her school district in regard to our Candor programs. She talks about how our programs not only align with state standards, but that these programs address a need that is not in any other part of their curriculum.

Click the image to listen to Melanie's testimonial.



# Celebrating 50 Years



Our friends and community members showed up in full force for our 50th Anniversary celebration, *Dancing Through the Decades*, creating an unforgettable evening of energy and generosity. Together, we raised an incredible **\$90,000**, a powerful testament to the community's belief in our mission and the vital role our health education programs play in schools. This milestone event not only honored our past but strengthened our momentum for the decades ahead.

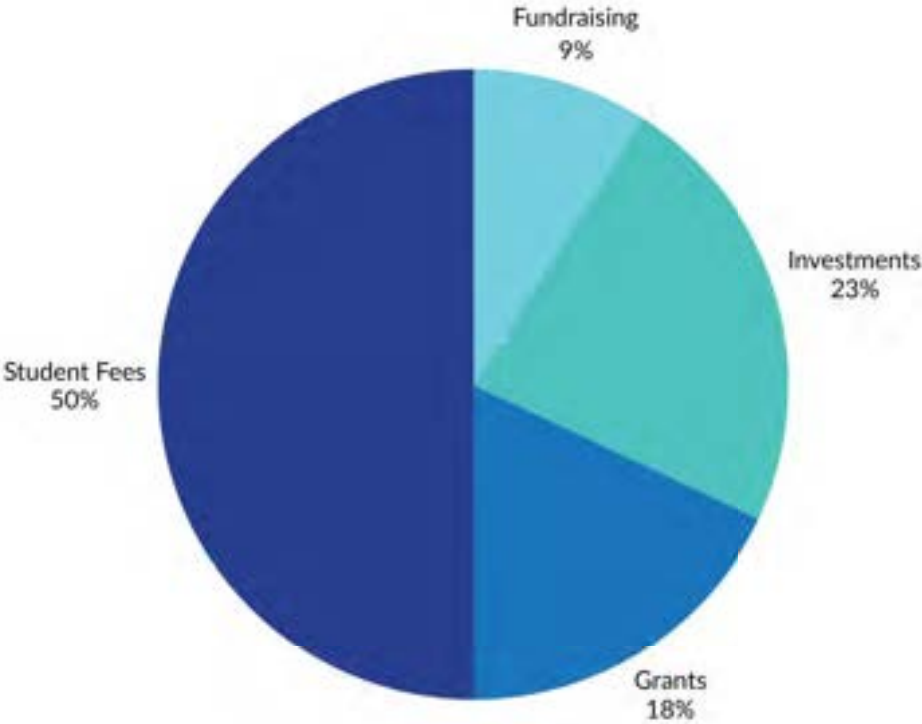


# Financial Data FY25



	FY25	FY24
Revenue	\$2,358,559	\$2,168,342
Expenses	\$2,043,885	\$1,872,458
Net Revenue	\$314,704	\$295,884
Net Assets	\$6,116,821	\$5,802,117

Source of Funds FY25



Use of Funds FY25



# THANK YOU!

We extend our **deepest gratitude** to our institutional funders for their unwavering support and belief in our mission.





## MISSION

To positively impact the physical, social and emotional health of young people through innovative education programs.

## VISION

All young people in our communities possess the knowledge, attitudes and skills to make decisions that positively impact their physical, social and emotional health throughout their lives.

### Contact Us

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